



REQUEST FOR PROPOSAL

Field Hockey Canada is seeking a clothing sponsor and supplier. We invite potential suppliers to submit a proposal to Field Hockey Canada by January 15th 2021.

It is envisioned that our clothing partner will provide playing and training uniforms for all of our National Team programs, inclusive of our Women's National Team, Men's National Team, Masters, Indoor and Junior National Teams. In addition, we are also seeking to provide an FHC Team Canada store to our community members.

Background

Within Canada, Field Hockey Canada (FHC) is the National Sport Organization (NSO) responsible for the encouragement and development of the sport of field hockey. It may also be referred to as a National Sport Federation (NSF). Its members are the nine Provincial Sport Organizations (PSOs): AB, BC, MB, NB, NS, ON, PEI, QB and SK also found at: <http://www.fieldhockey.ca/about-us/provincial-associations/>. Each of our member PSOs has between one (1) and thirty-two (32) registered clubs and between fifty (50) and seven thousand (7000) registrants each. From this wide scope of participants, we have approximately three-hundred (300) who represent and play for our National Team programs.

FHC was incorporated as a not-for-profit corporation in 1991, a result of the merged, previously independent Men's and Women's organizations and mandated by Sport Canada. FHC, together with most other amateur sport organizations, receives funding assistance from Sport Canada towards its core structure (staff and office) and development programs. FHC's core responsibility (and 60% of its budget) is to athletes of Canada's National Teams: Men's and Women's Senior and Junior National training squads.

FHC's five core "Pillar" programs (for Athletes, Coaches, Officials, Volunteers and Events) are outlined in the FHC Long Term Field Hockey Development (LTFHD) Framing document, approved at the 2012 FHC Annual General Meeting and is found at: <http://lthd.fieldhockey.ca/en/home>. The Canadian Men's and Women's National Team programs continue to perform on the world stage with a ranking of 10th and 14th place by the International Hockey Federation (FIH). Each year sixteen (16) to eighteen (18) men and women are selected for these teams to represent Canada in major international events such as the FIH Hockey World League, Commonwealth Games, Pan American Games and Olympic Games. Our Men's National Team is currently gearing up for the 2021 Summer Olympic Games in Tokyo, where they will be competing against twelve (12) countries for a podium finish. Our Women's National Team is preparing for the 2022 World Cup.

At the Junior level, FHC's Teams are eligible to participate in international competitions including the Junior World Cup, Junior Pan American Games and Youth Olympics, as they develop their skills to be potentially rostered onto the National Teams. Both the Men's and Women's Teams are looking to qualify for the Junior World Cup's to be held in 2021.

FHC also has three (3) Men's and four (4) Women's Masters Teams, which are comprised of sixteen (16) to eighteen (18) athletes aged thirty-five and up (35+). These teams are also looking ahead to the Summer of 2021 for their Masters World Cups located in Nottingham, Cape Town and Tokyo, which will each feature up to twelve (12) competing countries.

Alongside FHC's International Outdoor Teams are our International Indoor Teams, with the Men ranking 14th and the Women ranking 18th in the world. Both teams are seeking to qualify for the Indoor World Cup of 2022 in Liège.

Overall, FHC has a wide playing scope across Canada comprised of over nine- thousand (9,000) registered members across nine (9) provinces. This vast community outreach touches high school, university and club level teams, allowing us to identify, grow and foster elite level athletes from across Canada. In order to continue inspiring and developing athletes of all ages and levels, we aim to engage with our members through events, competitions, social media and newsletters to create a sense of connectivity and community. Through our clothing partnership, we hope to further strengthen the connection between our members and our National Team programs by creating a kit that truly represents the Canadian Field Hockey community. We want our members to feel a part of our brand and support the journeys of our National Teams. To meet this goal, we seek to offer an FHC Team Canada branded merchandise store available to our community members.

Information Requested

FHC is seeking additional information concerning:

- Apparel Kit Mock-Ups
- Sample Kit of the Products
- Sizing Charts with options for both Men, Women and Youth
- Outline of the Material Types
- Customization Capabilities
- Sublimation of Logos

- Timeline for Creation and Delivery
- Breakdown of Financial Costs - associated with number of quantities of apparel ordered
- Additional Vendor Merchandise Suggestions (specialty offers, products unique to vendor, etc.)
- Option to expand scope of merchandise to offer an online store for members outside of the National Teams Programs

Selection

Field Hockey Canada will select a vendor based on the quality, creativity, originality and incorporation of FHC's logo and branding in their products, combined with their ability to meet the requested timeline indicated above.

Time for Response

Please provide information to Field Hockey Canada's Chief Executive Officer, Susan Ahrens by January 15th 2021.